



## Easier to control than ever before



S711 is setting new standards in soft start technology, offering smart, powerful control and protection features, and Bluetooth LE capability.

In combination with the S711 Connect app for iOS and Android, the Bluetooth connection can be used to download and upload parameters, forward event logs or status information and perform firmware updates.

Rated from 12 A to 560 A and available in four different frame sizes, the S711 is designed with advanced cybersecurity features as well as Modbus RTU onboard. It also offers the flexibility to add optional communication cards, ensuring maximum reliability and adaptability for your needs.

### Bluetooth®

The S711 soft starters offer cyber-security, on-board BLE, Modbus-RTU, and optional Ethernet for easy set-up and monitoring.

### Our innovation is fueled by your challenges

The constant demand for productivity in every aspect of your operation has driven us to create a soft starter that offers unmatched efficiency from the very beginning.

Eaton develops motor control solutions for a variety of industrial applications worldwide. Our dedicated focus on research, development, and engineering of innovative, customized solutions ensures that when you partner with Eaton, you're collaborating with a global leader.

The new S711 soft starter enhances your operation's productivity. It not only starts and stops your machinery with precision and efficiency but also helps reduce energy costs and improve operational effectiveness by providing valuable data to both operators and plant automation systems.

### Get it right from the start

Design of energy-efficient systems requires consideration of the system as a whole. Using energy-efficient components is important but selection of the correct motor control mode (fixed or variable speed) is also critical.



Scan QR code for more information



Powering Business Worldwide

## S711 Connect app: Take your operations to the next level

The S711 Connect app is designed to boost productivity by optimizing workflow and reducing downtime. Its future-proof technology ensures that your investment remains valuable as your needs evolve.



### Efficiency and reliability

The S711 Connect stands out with its robust design and advanced features, ensuring your operations run smoothly and efficiently. This intuitive and compact app is engineered to provide high-speed data transfer with minimal latency over Bluetooth Low Energy, making it an indispensable tool for modern industrial environments.

### Key features of S711 Connect app:



**Configuration of parameters** The S711 Connect app on Android and iOS makes parameter configuration easy.



**Easy storage and backup** Store and back up parameters easily with local or cloud options.



**Effortless machine management** Manage multiple machine setups with ease using the S711 Connect.



**Data analysis** read and filter data logs efficiently to gain insights and improve performance.



**Convenient download** download configurations and logs as ZIP packages for easy storage or sharing.



**Easy firmware updates** Update your soft starter firmware quickly via the app.



[Eaton.com/s711app](https://Eaton.com/s711app)

## S711 Select tool: Selection made easy

S711 Select is dedicated PC software designed to simplify the process of choosing the perfect soft starter for your application. Just enter your application parameters, and S711 Select will recommend the ideal model tailored to your needs. The tool calculates the maximum Full Load Amps (FLA) for your selected model, ensuring optimal performance and compatibility. With S711 Select, complex calculations become effortless, making it easy and accurate to find the right solution for your application.



**Eaton**  
EMEA Headquarters  
Route de la Longeraie 7  
1110 Morges  
Switzerland  
Eaton.com

**Electrical Sector**  
Eaton Industries GmbH  
Hein-Moeller-Str. 7-11  
53115 Bonn  
Germany

© 2025 Eaton  
All Rights Reserved  
Publication No. FL039002EN  
April 2025

The products, information and prices contained in this document are subject to change. The same is true for any errors or omissions. Only the order confirmation and the technical documentation received from Eaton are binding. Photos and illustrations are indicative only and do not serve as proof of any appearance or functionality. Their use in any form must be approved in advance by Eaton. The same applies for brand names (in particular Eaton, Moeller, Cutler-Hammer, Cooper and Bussmann). Eaton's terms of sale, as published on Eaton's websites and included with order confirmations received from Eaton, apply.

Eaton is a registered trademark.

All other trademarks are property of their respective owners.